



IEEE SENSORS 2020 **Exhibitor & Sponsor Prospectus**

Virtual Conference | October 25-28, 2020

ieee-sensors2020.org







Exhibitor and Sponsor Prospectus

Where Sensor Manufacturers and Customers Meet

IEEE SENSORS 2020 will be held Virtually, October 25th to October 28th, 2020.

IEEE SENSORS 2020 is intended to provide a forum for research scientists, engineers, and practitioners throughout the world to present their latest research findings, ideas, and applications in the area of sensors and sensing technology. IEEE SENSORS 2020 will include keynote addresses and invited presentations by eminent scientists. The Conference solicits original state-of-the- art contributions as well as review papers.

IEEE SENSORS 2020 will bring approximately 900 sensor and sensor systems practitioners together to virtually interact and network with colleagues, learn of the latest sensor technology innovations, and meet the vendors of sensors and sensor systems that supply products and solutions to technical needs. The exhibition will be closely integrated with the technical program through workshops and tutorials, plenary sessions, industrial panels, sensor and sensor systems demonstrations, industrial innovation sessions, and social activities for delegates and exhibitors alike.

To begin the booking process for exhibiting at IEEE SENSORS 2020 contact us today!

Information Contact

Shelby Lussier

Conference Manager IEEE SENSORS 2020

2 +1 352 872 5544 *109

(352) 872 5545





Sponsor Opportunities (non-exclusive)

Exhibitor Level	Price (usp)
Gold Exhibitor Company logo on Conference Website, Virtual Platform & all marketing materials 10-minute pre-recorded sales pitch available on Virtual Platform Display of company marketing flyer on Virtual Platform Private Messaging with Attendees Exhibit Booth Visitors Contact List 4 Complimentary Registrations 1-hour live presentation & networking meet-up via Zoom	\$750
Silver Exhibitor » Company logo on Conference Website, Virtual Platform & all marketing materials » 10-minute pre-recorded sales pitch available on Virtual Platform » Display of company marketing flyer on Virtual Platform » Private Messaging with Attendees » Exhibit Booth Visitors Contact List » 2 Complimentary Registrations	\$450
Website Patron Includes: Company logo on Conference Website, Virtual Platform & all marketing materials	\$250

^{*} All rates are shown in USD

For More Information

If your company would like to be an exclusive sponsor or if you do not see the opportunity you are interested in, please contact the IEEE SENSORS 2020 Exhibits Manager.

We are looking into options for discounted exhibitor packages for 2021. We will reach out to all 2020 registered exhibitors once the options become available.

Exhibit Space & Sponsor Application/Contract



Application is hereby made to IEEE SENSORS 2020 (hereinafter termed "Exhibit Management") for exhibit space at the above named conference. This Application when accepted by Exhibit Management, together with the Exhibition Rules and Regulations as listed on the following pages, will constitute your contract with Exhibit Management for exhibit space, as indicated by the Exhibit Chair's signature on this Application or acknowledgment by email.

Exhibitor		Patron	
Gold \$750	Silver \$450	Website \$250	

Please read this contract carefully and print or type all information requested.

Complete, sign and send to:

Shelby Lussier

Conference Manager IEEE SENSORS 2020

- ☑ SLussier@ConferenceCatalysts.com
- 2 (352) 872-5544 Ext 109
- **(352)** 872 5545

				(352) 872 5545				
Company Info	mation							
Company Name								
Mailing Address								
City	State	Zip Code	Cou	intry				
Phone		Web						
I have read and agree to the terms and conditions of this contract.								
Print Name			Title					
SIGNATURE			Date	,				
Contact Inform	nation							
Name		Email						
Phone		Fax						
Mailing Address								
City	State	Zip Code	Cou	intry				
Payment is due within 30 days of receipt of contract submission. Payment Information Please make checks payable to: IEEE SENSORS 2020								
☐ Check ☐ E	Bank Transfer	American Express	Uisa M	asterCard				
Card Number			Secu	rity Code*	Expiration Date			
		Card Code, is a three- or four Express cards) in reverse ital			on the back of credit			
Billing Address								
City	State	Zip Code	Cou	intry				



Terms and Conditions

1. Contract

This application, properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE SENSORS 2020 management constitute a valid and binding contract.

2. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

After August 6, 2020 but before October 6, 2020:

» Refund of 50% of the total license fee for cancellation

On or after October 7, 2020:

>> No refund or credit at any time.

It is understood that IEEE SENSORS 2020 reserves the right, at its option, to reassign a canceled regardless of the cancellation rate assessed. In the event that the premises in which the IEEE SENSORS 2020 show is conducted shall become, in the sole discretion of IEEE SENSORS 2020, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SENSORS 2020, this agreement may be terminated by IEEE SENSORS 2020. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of god. Should IEEE SENSORS terminate this agreement

pursuant to the provision of this paragraph the exhibitor waives any and all claims for damages and agrees that IEEE SENSORS 2020 may, after computing the total amount of IEEE SENSORS 2020 cost and expenses in connection with its preparation for and conducting of the IEEE SENSORS 2020 event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said exhibitor's claims an demands, and amount which bears the same relationship to the fee paid by said exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

5. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE SENSORS 2020.